

WORKSHOPS POWERED BY LEGO® SERIOUS PLAY® REAL TIME CHANGE®



INFO LEGO® SERIOUS PLAY®

Hi!

Great to see your interest in playful learning!

At first glance, a **Lego® Serious Play® workshop** may seem like simply playing with Lego®, but the structured process stimulates **deep thinking, storytelling, collaboration**, and the **solving of complex challenges** faced by organizations and teams.

Lego® Serious Play® Real Time Change® is a new, scientifically grounded method specifically designed to support organizations in growth and change. Its goal is to enable organizations to adapt smoothly to evolving circumstances, by both **upskilling change capabilities** and providing an effective approach to **manage a growth and change journey from A to Z**. It does so in a highly neurodiverse way, one that really sticks. Structural investment in change management has been shown to increase both employee and customer satisfaction, while also delivering a strong competitive advantage. So let's go!"

TYPE OF WORKSHOPS

Lego® Serious Play® Real Time Change® can be used for:

- Increasing change comfort and readiness within a team
- Creating buy-in for an upcoming change (a fresh approach on leadership, new way of working, ...)
- Upskilling change management capabilities

1/2 DAY WORKSHOP
€ 1.500 EXCL VAT

Lego® Serious Play® Real Time Change® can also be used for:

- Strategically, tactically, or operationally preparing or optimizing a small or large change initiative
- Setting priorities with all stakeholders
- Looking ahead strategically with a team and defining aspirations

1 DAY WORKSHOP
€ 3.500 EXCL VAT

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WHAT MAKES LEGO® SERIOUS PLAY® UNIQUE?

- **Diversity and Inclusion:** Participants are encouraged to express their thoughts and ideas in different ways. This is especially valuable in diverse groups where individuals may have varying communication styles.
- **Active Engagement:** Everyone is heard, and each participant contributes to the process. Not just the loudest voices get attention.
- **Attention to Neurodiversity:** People have different learning styles, and for some, tactile learning, working with their hands, can be a more effective way to process information and generate ideas than purely verbal or written methods.
- **Creative Thinking:** Using abstract metaphors when building models helps participants explore new ideas.
- **Enhanced Communication:** Building and sharing models stimulates communication. Visual representations often make complex ideas easier to understand and convey, reducing misunderstandings and enabling participants to communicate more effectively across silos.

Lego® Serious Play® is based on constructivist learning theories, where participants actively construct their understanding of ideas by physically building with Lego® bricks. The method integrates tactile learning, storytelling, and equal participation to foster a collaborative environment, supported by principles of open communication while embracing complexity.

LEGO® SERIOUS PLAY® FACILITATOR



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QUESTIONS?

Additional partnering or advisory is always available upon request