Workshop Strategy Discovery

By using Lego® Serious Play® Real Time Change®



Lego® Serious Play® is a facilitated workshop approach that uses LEGO® bricks to boost creative thinking, collaboration, and communication.

It's designed for adults in professional settings, but there are also applications for education.



About Lego Serious Play Real Time Change®

collaborate. co-create. connect.

Real Time Change® is a brand-new extension of the original, well-known Lego® Serious Play® method, originally developed to help leadership teams explore and shape strategy through hands-on thinking. Today, this next-generation approach offers a powerful, research-based process to help organizations and teams stay agile in times of continuous change.

As one of the first 100 certified facilitators worldwide in the LEGO® SERIOUS PLAY® Real Time Change® method, we guide organisations to stay agile and focused in fast-changing environments. Grounded in research from organisational strategy, systems thinking, and cognitive science, this approach helps teams navigate complexity, align around shared priorities, and make better decisions together. The result is sharper strategy, stronger collaboration, and lasting impact on both employee and customer satisfaction.

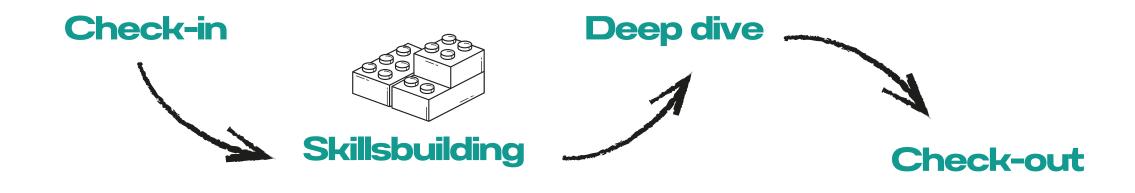
After the workshop you will:

Be ready for change.

Know your change environment.

Be prepared for future changes.

Workshop Strategy Discovery



Duration: 1 day

An intake conversation always takes place prior to the workshop to align expectations and objectives. After the workshop, a follow-up conversation is included.

During the deepdive, we

1 Start by understanding the current context right now.2 We built our desired future.3 We analyse what is influencing the way we work and act.

Together, the group translates discoveries into concrete next steps for strategy, innovation, or change initiatives.

Your facilitator

Hi, I'm Sofie! I have a background in Business and HR Management and +15 years of experience in Learning & Development, focusing on leadership and change.

I am officially licensed as Senior Advisor in Innovative Labour Organizations (specializing in organizational design & development, change management) by Antwerp Management School.

I especially enjoy playing with leaders and organizations that have a purpose-driven mission to create social impact.





Group size

Ideally 4-8 participants for optimal interaction and facilitation. For other group sizes, we explore what setup works best.

Duration

This type of workshop typically takes one day and can be extended to meet specific needs.

Location

Off-site settings are recommended for focus and openness. We're happy to suggest suitable venues!

Languages

Available in English or Dutch.

Investment

Standard setting: €3.500 (excl. VAT, transport, location, and catering). We believe learning & development should be accessible, if budget is a barrier, let's talk.

Other questions? Shoot!

Play is not childish.

It's the way that humans innovate.

It's the way that we create new things.

It's the way that we solve problems.

- Stuart Brown -

Contact

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